



Profile of The Wanderers - 'Conferences with a difference' and team building activities

"The best conference so far." Saugata Gupta, CEO Marico Consumer Products Business, after the Annual Sales and Marketing conference at Phuket in April 2008

"Thanks for the fantastic work done by you & your team over those 3 days. The feedback from the team has been great." Rahul Ghatak, VP- HR, Pepsico Mumbai

"Thanks for everything. All of them (delegates) have been heaping praises." Sandeep Sengupta, Mgr-HR, Hindustan Unilever Ltd, Mumbai

"Extremely well managed trip. Every session planned was enjoyed and appreciated. Support received from TW team was great. I think this is the reason why we come Wanderers always. Good Show." Nimisha Das, HR, Kaya Skin Clinic

"All of us from the Microsoft Kolkata family would like to extend our heartiest appreciation for planning, coordination and executing the trip. It was extremely well organized with competent members of your team. We hope to continue this relationship with you." Microsoft Corporation, Kolkata.



Phuket treasure hunt!



Lonavala trust fall!



Lakshadweep kayaking!

For corporate clients The Wanderers offer 'Conferences with a difference'! Our USP is organizing a conference and using this occasion to create a team building programme (usually a full day and includes adventure activities depending on the location) in the outdoors for upto 200 delegates at the place of your choice as opposed to a 'routine' and 'normal' sightseeing trip. These 2 words do not exist in our dictionary. For example, in a typical 3night/4day conference format, one full day is devoted to a high energy activity designed to 'bond' the delegates over a span of 6-8hrs. This is our forte and companies that have already experienced the same have given our programme a '2 thumbs up'!

Team building programmes: Through a series of tasks which are a healthy mix of activities that are thought provoking, physically demanding, fun, ludicrous, 'seemingly' impossible, downright simple (till they try!) and/or adventurous we seek to address issues related to teamwork, planning, communication, out of the box thinking, discipline and execution skills that are of paramount importance in the workplace.

Needless to say, the conference itself is carried out with **attention to detail** along with a **personal touch**. Our ideas for theme dinners are **out of the box** and extremely interesting. Our understanding of a corporate client's exact requirement and our ability to make things happen to the satisfaction of the client is what our repeat corporate clients value us for.

And more importantly we can make the outdoor activities happen almost anywhere you want..In the past we have organized the outdoor part of the conference in such diverse places as a wildlife sanctuary in Thailand, a treasure hunt in the islands off the coast of Phuket, in the waters off Mauritius or in the grandeur in and around Udaipur. We have arranged the world's 2nd highest bungee jump in Nepal, rafted in rivers in the Himalayas to Malaysian rainforests or snorkelled in Lakshadweep or hiked in the Sahyadris. Each of these programmes have been unique in its scope, content and terrain.

Our clients include Marico, Hindustan Unilever Ltd, CEAT, Pepsico, Kaya Skin Clinic, Tata Motors, Nokia, Nvidia, Reuters India, Principal Pnb Asset Management Co, Standard Chartered Mutual Fund, Dabur, Microsoft etc.

You give us the herd and we will give you a team..

The Wanderers®



*Mr. Ravi Kant, MD Tata Motors
at Bentota conf*



Marico conference in Lakshadweep



IBG at Mauritius

In short, this is what we can organize for you:

- Outdoor Team building and adventure programmes
- Conferences & meetings 'with a difference'.
- Incentive tours (for Dealers and staff)



Team building events being conducted for various companies including adventure activities

Tidbits:

- The Wanderers were featured in CNBC-TV 18's programme 'Young Turks' in Sept'2005, focusing on young achievers.
- The Wanderers been featured on CNBC, All India Radio (FM Gold's safarnama); Business India, The Telegraph (Kolkatta), Mid Day (Mumbai), Bombay Times, India Today, Namaskaar (in-flight Air India magazine), Trav-Talk, Express Travel & Tourism, Business Standard, Fe Business Traveller, Rediffmail, Moneycontrol.com etc.
- Tie-up with BPL Mobile to offer tours and city profiles to their (over) 1-lakh subscribers through their internet newsletter 'E-zine' for a One year period.
- Tie-up with BPL Mobile in Dec 2003, Nov 2004, May 2008 offering travel solutions to their post-paid subscribers in Mumbai.
- Tie-up with West Side, a chain of lifestyle stores, in Mumbai and Pune in Dec 2003 offering their premium Club West members travel deals to lesser known exotic destinations around the world.
- **Location hunt** and subsequent 5 day shooting schedule for 160 crew of the Bollywood movie 'Black Friday' based on Husain Zaidi's story of the 1993 Bombay blasts produced by Mid-Day Multimedia.
- Tie-up with Crossword Bookshop (a subsidiary of Shoppers Stop) for a 20-day joint promotion from 5th Dec to 25th Dec, 2003 a co-branded event allowing The Wanderers a high level of visibility amongst Crossword regulars. 7 holidays to very interesting destinations in India are being sponsored by The Wanderers at the 6 Crossword bookstores.
- Official travel content provider to Matrix Information Services Ltd, Mumbai (a Kotak group company) in 2000.
- Arrangements for Advertising film shoot for 'Illusions' (Mumbai) and Enterprise Nexus Communications Pvt Ltd., for their IODEX campaign in remote Sangla Valley, Kinnaur District, Himachal Pradesh for a group of over 120 pax.
- Regular participation in Travel and Tourism Fair (TTF) at Mumbai.
- Have jointly participated in Promotional activities with Shoppers Stop, Bombay Store, Top Gear (magazine), WeddingSutra.com (we are currently the travel experts on the site) and Crossword.

You give us the herd and we will give you a team..



We look forward to organizing 'conferences with a difference', team building programmes, meetings, outdoor activities for your organization in the near future.

Should you require more testimonials or details of companies we have organized conferences, team building programmes, incentive tours for, please mail to us and we will send the relevant details across to you.

Do call us or drop in a mail to info@thewanderers.co.in

Or you may call the following numbers:

Mumbai: Rajinder (9820007365) or Abhik (9820007367); Kolkata: Alifiya Calcuttawala (9831087222); Ahmedabad: Sarang Bhatt (9374056551); Pune: Maithili (9823777368)